

#cultureBAC

Main figures

#culturestatistics 2021



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Table of Contents

#culturestatistics

Main Figures	3
Arts and Cultural Industries	4
Creative Industries	8
Methodological Notes	10

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Arts, Cultural and Creative Industries 2019

- **Agents: 1.055**
 - 12,1%** Araba
 - 37,7%** Gipuzkoa
 - 50,1%** Bizkaia
- **Income: 793,0** (million euros)
- **Expenditure: 756,6** (million euros)
- **Working people: 7.017,2**

Arts and Cultural Industries

- **Agents: 701**
 - 12,0%** Araba
 - 40,1%** Gipuzkoa
 - 47,9%** Bizkaia
- **Income: 449,3** (million euros)
- **Expenditure: 444,9** (million euros)
- **Working people: 3.338,6**

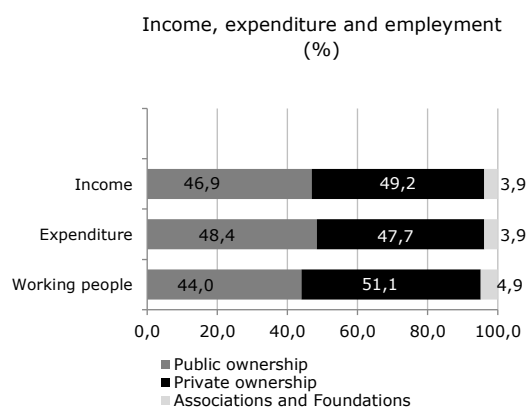
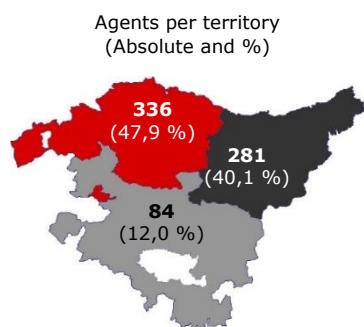
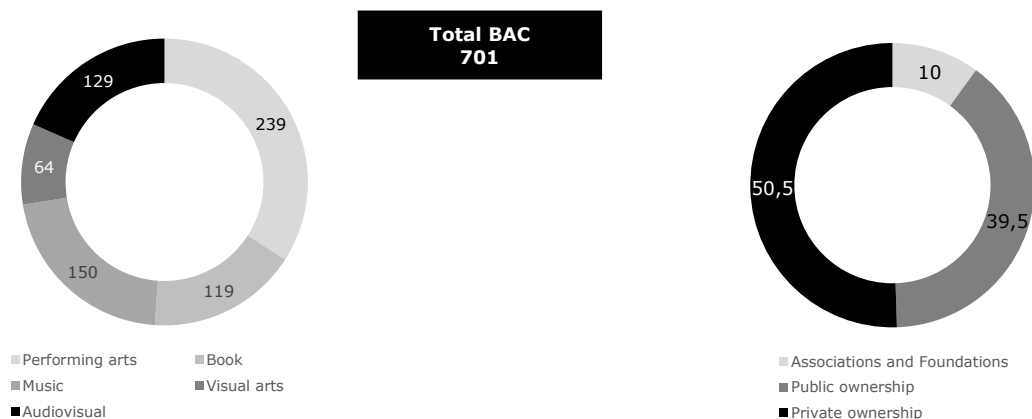
Creative Industries

- **Agents: 354**
 - 12,4%** Araba
 - 33,1%** Gipuzkoa
 - 54,5%** Bizkaia
- **Income: 344,3** (million euros)
- **Expenditure: 311,7** (million euros)
- **Working people: 3.678,6**

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Arts and Cultural Industries

Agents



Territorial dimension of the private sector

	Private agents	Income (thousands of €)
Performing Arts Producers	82	17.438,63
Publishers	34	27.562,76
Bookshops	82	41.465,85
Private sector music promoters	13	42.250,76
Concert halls	14	4.589,70
Record companies	5	437,15
Record shops	10	2.153,52
Art galleries	21	3.454,02
Audiovisual producers	73	57.143,98
Audiovisual producers	18	24.542,77
Total	352	221.039,14

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Arts and Cultural Industries

Activity

PRODUCTIVE VOLUME

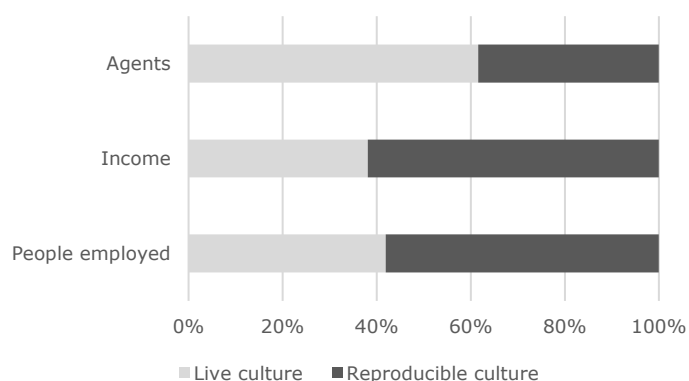
Typology	New productions		
	Frequency	Average	Cost/Unit. (euros)
Performing arts producers (shows)	141	1,4	29.235 €
Publishers (books)	1.257	34,0	-
Record companies (releases)	162	32,4	9.120 €
Audiovisual producers (productions)	1.490	19,9	404.564 €

RENEWAL RATE

	New productions	% of new productions without total runs
Performing arts shows	141	29,6%
Publishers' books	1.257	42,7%
Record company releases*	43	26,5%

* Includes titles released as new releases in 2019 over the total number of releases (new releases and re-releases) in 2019.

Live Culture and Reproducible Culture

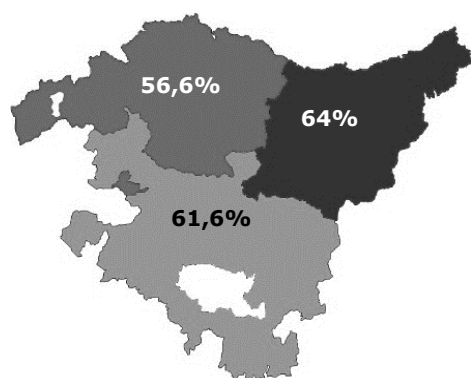


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Arts and Cultural Industries

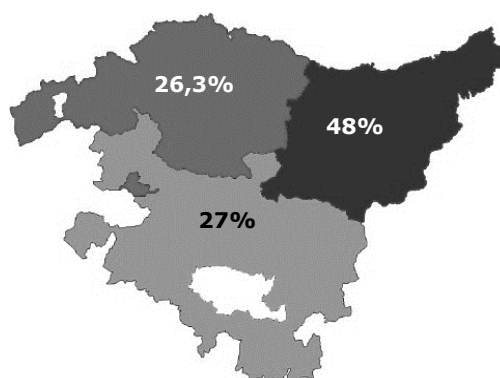
Basque Language Production

PERFORMING ARTS



Theatre shows in Basque and in Basque and Spanish.

AUDIOVISUAL



Audiovisual productions in Basque and in Basque and Spanish.
EITB productions not included.

Dependency and Weight of the Public Initiative

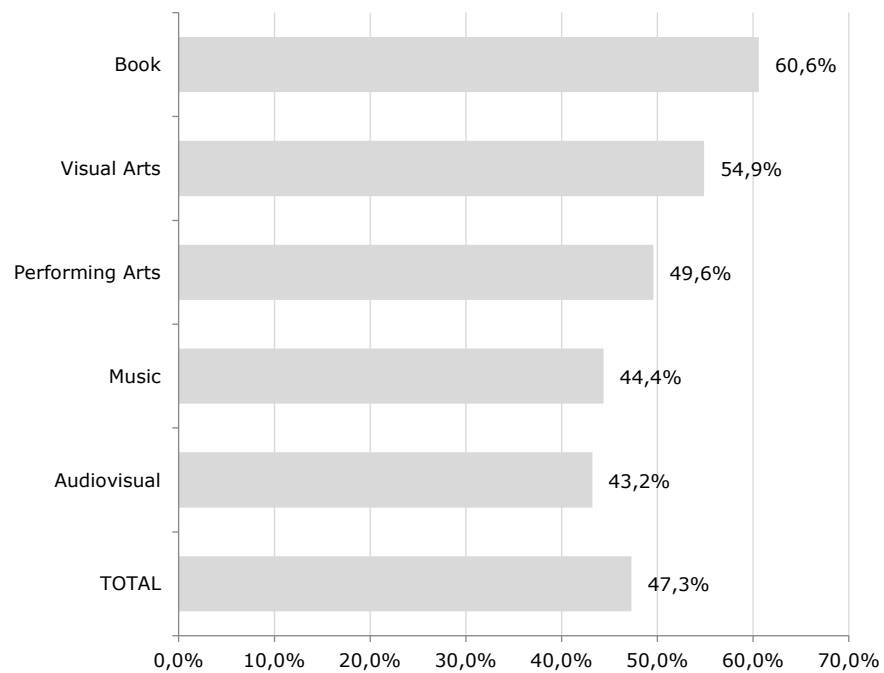
	% public contributions
Performing Arts Producers	10,3
Publishers	5,1
Bookshops	0,0
Private sector music promoters	4,0
Concert halls	6,0
Record companies	5,1
Record shops	0,0
Art galleries	2,0
Audiovisual producers	6,6
Cinemas	0,2
Total	4,1

Only private agents (for-profit or non-profit) are included.

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Arts and Cultural Industries

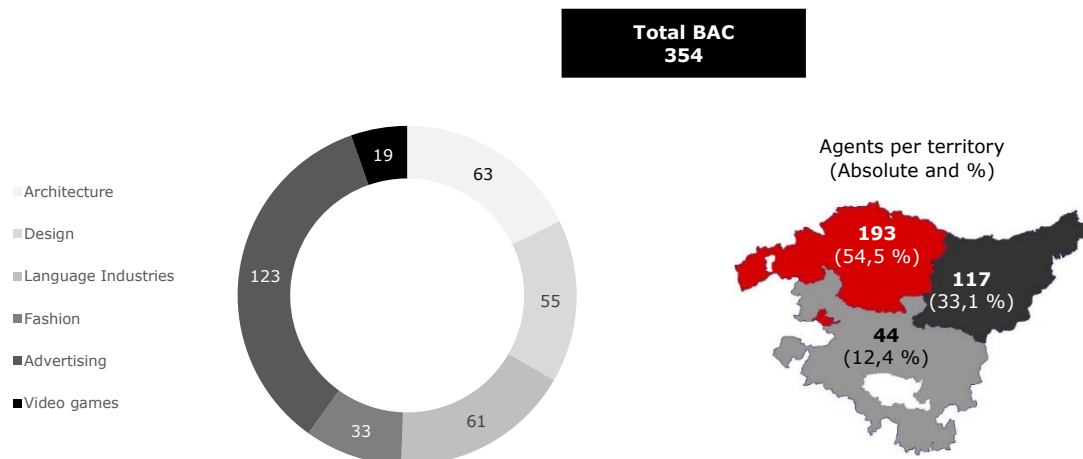
Presence of Women in Employment



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Creative Industries

Agents



Industrial Dimension

	Income (thousands of €)
Architecture	34.963,0 €
Design	37.178,6 €
Language Industries	64.872,5 €
Fashion	55.932,5 €
Advertising	138.961,8 €
Video games	12.411,5 €
Total	344.319,9 €

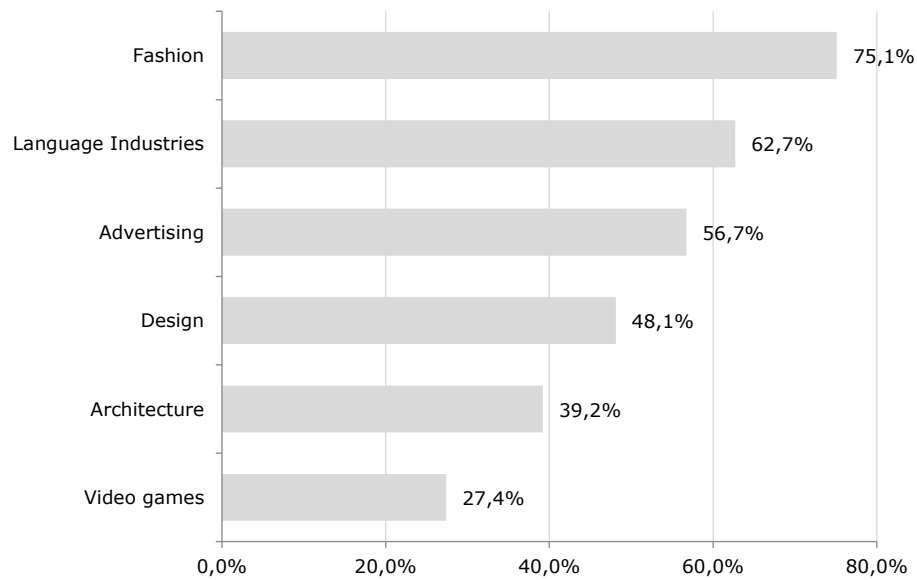
Sustainability

	% earnings over income
Architecture	13,3%
Design	5,8%
Language Industries	3,7%
Fashion	27,6%
Advertising	5,4%
Video games	3,3%
Total	9,5%

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Creative Industries

Presence of Women in Employment



Methodological Notes

Statistics of Arts and Cultural Industries

Operation status: Formalised by the Eustat

Periodicity: Two-yearly

Class of operation: Census

Year the information was gathered: 2020

Reference year of the information: 2019

Census and rate of response: 701 agents (99 agents being performing arts producers, 140 agents performing arts programmers, 64 agents of visual arts, 119 of the book industry, 21 of the music industry, 129 music programmers and 129 agents of the audiovisual sector).

Total rate of response: 74,3%.

- **Performing Arts Producers:** 83 professional theatre companies and 16 dance companies. Rate of response: 86,9%.
- **Performing Arts Programmers:** 96 theatres and 44 festivals. Rate of response: 72,1%
- **Visual arts:** 43 exhibition halls, including visual arts producers, and 21 art galleries. Rate of response: 68,8%.
- **Book industry:** 82 bookshops and 37 publishers. Rate of response: 76,5%.
- **Music industry:** 5 record companies and 16 record shops. Rate of response: 85,7%.
- **Music programmers:** 85 public programmers including orchestras, 9 bands, 19 private promoters and 20 concert halls. Rate of response: 68,2%.
- **Audiovisual sector:** 75 producers and 54 cinemas. Rate of response: 72,1%.

Statistics of Creative Industries

Operation status: Formalised by the Eustat

Periodicity: Two-yearly

Class of operation: Census

Year the information was gathered: 2020

Reference year of the information: 2019

Census and rate of response: 354 agents (63 agents of architecture, 55 of design, 61 of language industries, 33 of fashion, 123 of advertising, 19 of videogames).

Total rate of response: 74,6%.

- **Architecture:** 76,2%
- **Design:** 74,5%
- **Language Industries:** 85,2%
- **Fashion:** 51,5%
- **Advertising:** 72,4%
- **Videogames:** 89,5%